Audience Council

Meeting held on 22nd of February 2017

Attendance: Aengus MacGrianna, Aidan McDonagh, Fiona Nolan, Jenny Hassett, Sinead Burke, Mbemba Jabbi, Anna Farmar, Aine Mannion, Judith Caffrey, Frank Kavanagh, Julie O’Donoghue, Sinead Cuthbert Cunningham, Marie Bashford Synott, Sinead Curran

Apologies: Myles McHugh

In Attendance: Paula Lynch Marlowe, Secretary RTÉ Audience Council

Introductions
This is the first meeting of the 2017 RTÉ Audience Council each member was given a chance to introduce themselves and outline their motivation for being a part of the new Council as well as their areas of interest.

Responsibilities
Section 96 relating to the Audience Council in the Broadcasting Act was discussed and also the vision for this Council and their individual responsibilities as members were outlined by the Chair and Secretary.

RTÉ.ie
Neil Leydon Head of RTÉ.ie joined the group and explained his vision for rte.ie, changes have begun to happen from a branding point of view and this is evident from the website itself. A lot more work is to be done behind the scenes to ensure we have the best reflection on of RTÉ to our audience. Neil asked for feedback from the Audience Council members and they were given access to the test website to try out the new RTÉ experience for themselves.

2017 Meetings
The Council must have at least six meetings per year so dates were discussed for the remainder of 2017, as follows;

1. 22nd February 2017
2. 19th April 2017
3. June 2017 – date to be confirmed
4. 9th August 2017
5. 4th October 2017
6. 29th November 2017

Any other business
Weekly Audience logs will be sent by the secretary to each Audience Council Member as they are received.

Next Meeting
Wednesday the 19th of April 2017 at 11am